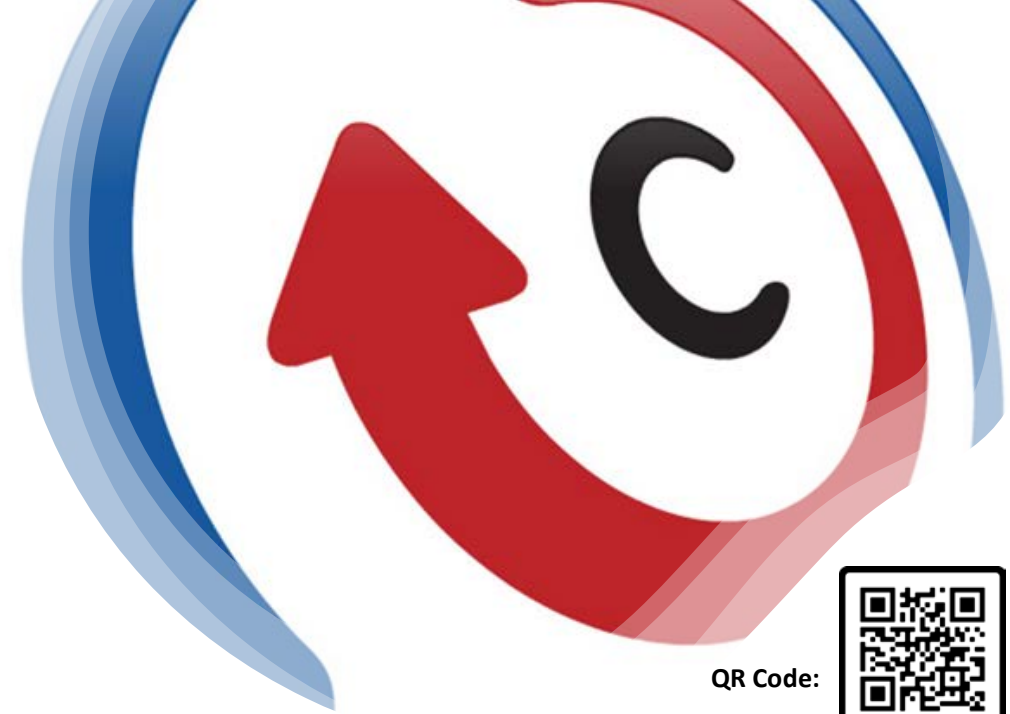


Membership Booklets

Link to Website:

www.seuskcc.org



QR Code:



SCAN ME

Southeast United States Korean
Chamber of Commerce (“SEUSKCC”)

한미 동남부 상공회

“Han-Mi” = “Korea-US”

February 18, 2022

Mission 2023

- Why we exist. Our aspiration. WHERE we want to go.

Our Chamber strives to enable collaboration, business and friendships between South Korea and the Southeast United States.

We will become recognized as the “go to” organization for networking, business and education.

Tagline:

Connecting South Korea and the Southeast United States Business



**Southeast United States
Korean Chamber of Commerce**

Choosing your Focus Areas (through 2023) – join us

Networking

Keywords:

Friendship, Social, Community, Outings

Previous events held examples:

- Annual dinner event (biggest of the year)
- Annual golf event outing
- Braves game and social outreach programs
- Other organization joint programs
- Attracting other organizations to join the Chamber for co-events and joint effort involvements.

Business

Keywords:

Business opportunities, Facilitating, Programing

Previous events held examples:

- Opportunities in changing world webinars
- Economy/Accounting/Legal/Tariff seminars
- Business information seminars
- Business development work to support networking/education coordination efforts
- Attracting businesses to join the Chamber for involvements.

Education

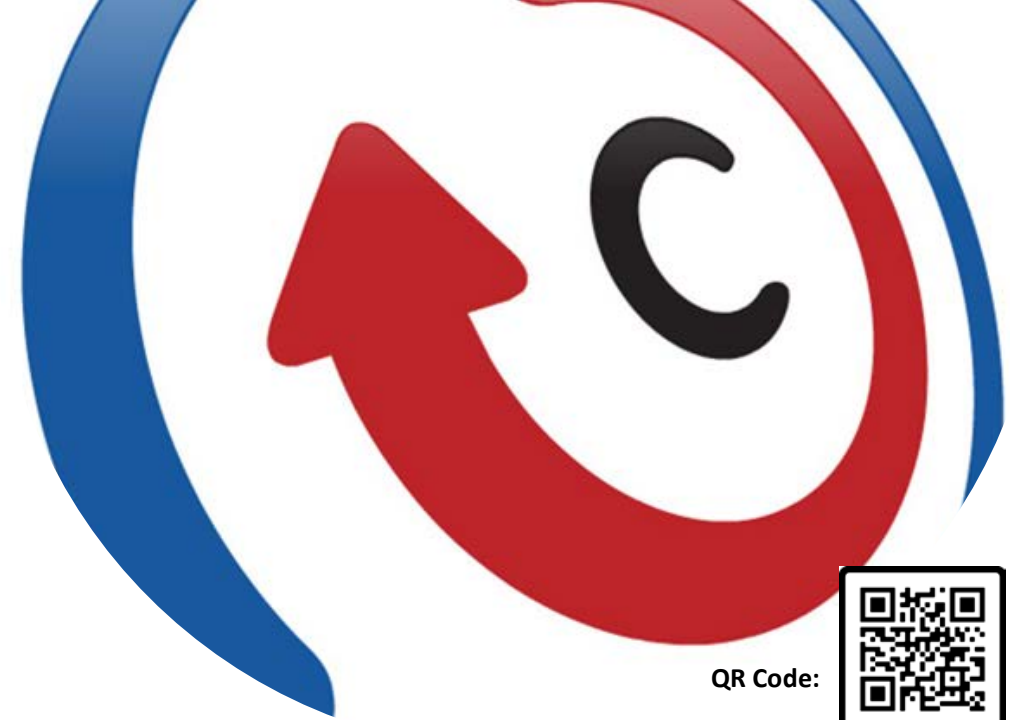
Keywords:

Educating, Exchanges, Cultural, Academics

Previous events held examples:

- Trade seminar at Auburn University
- Korea Corner cultural education
- University professors' seminars
- Internship coordination with Universities and industry possibilities
- Attracting educational institutions to interact and join the Chamber





QR Code:



Board of Director Nominations Binder

February 18, 2022



How BOD nominations work

- To be eligible for nomination to the SEUSKCC BODs one must have first been a paid-up active member of the SEUSKCC for at least twelve months.
- **Flow of nomination:**
 - Identify member, talk to member, encourage member to be active.
 - Share member's name and CV with Nominating Chair and other SEUSKCC BODs.
 - Nominating Chair to contact member and discuss his/her desire and willingness to actively serve on the SEUSKCC BODs.
 - Nominating Chair will recommend member to President of SEUSKCC.
 - President of SEUSKCC has the final say in putting a nomination to a vote of existing BODs.

- March 16, 2022
- June 15, 2022
- Sept. 14, 2022
- Dec. 14, 2022



2022-23 SEUSKCC Organizational Structure

Jae Kim - President
 (Aprio, LLP)
jae.kim@aprio.com
 317-445-6983 (Cell)

Key Responsibilities:

- Run BOD meetings
- Interface with Consulate
- Development and management of Chamber events, meetings, etc.

Jim Whitcomb – VP, Nominating Chair
 (J.P. Morgan)
james.j.whitcomb@jpmorgan.com
 678- 296-3064 (Cell)

Key Responsibilities:

- Membership Strategy
- Overseas Memberships
- BOD nominations/approvals

Dan Usher – VP, Operations
 (One Pacific Link, LLC)
dankusher@gmail.com
 404-317-4168 (Cell)

Key Responsibilities:

- Development and management of Chamber events, meetings, etc.
- Focus Areas accountability
- Focus Areas execution lead

Andy Hardin – Treasurer
 (PNC Bank)
andrew.hardin@pnc.com

Key Responsibilities:

- Record keeping
- Financial reports
- Membership billings
- Annual tax prep

Keith Kim – Marketing (internal)
 (Financial Advisor – Mass Mutual)
keithkim@financialguide.com

Key Responsibilities:

- Program promotions
- Newsletters, website
- Social media page

Clay Caldwell - MEMBERSHIP CHAIR
 (President – PIRTEK Atlanta)
claydcalldwell@gmail.com

Steve Daniel / Leah Song – NETWORKING CHAIRS
 (Georgia QuickStart / Wells Fargo)
sgdaniel@georgiaquickstart.org / leah.c.song@wellsfargo.com

Jean Kim – Secretary
 (Attorney)
tosunjean@gmail.com

Key Responsibilities:

- BOD meeting prep.
- BOD minutes
- Meeting/Event organizer

Sujin Kim / Ken Riley OUTREACH LEADERS (AL)

Arndt Siepmann / June Lee – BUSINESS CHAIRS
 (Auburn Ind. Dev. / Nelson Mullins)
asiepmann@auburnalabama.org / june.lee@nelsonmullins.com

David Kim – Marketing (external)
 (KB Autosys)
david.kim@kbaautosys.com

Key Responsibilities:

- External marketing
- Event promotion
- Outreach focus areas

Andy Kim / Charles Stallworth / Yoonie Kim / Bradley Harris OUTREACH LEADERS (GA)

Dr. Dong Woo Yu / Gerald Wyatt – EDUCATION CHAIRS
 (Auburn University / THINC College)
dzy0013@auburn.edu / wyattgr@troupp.org

- Key Responsibilities of all **Focus Area Chairs**:
- Regular meetings within Focus Area members
 - Present program/event ideas each board meetings or as need basis
 - Function as Core operations of the Chamber
 - Promote organization

- Key Responsibilities of all **Outreach / Membership Leaders**:
- Strategically reaching out to prospective members and recruitment of new members
 - Development of membership benefits/programs
 - Assign new members to Focus Areas
 - Support nominating chair on membership list
 - Promote organization